

BUDDY INDUSTRIES (PTY) LTD PRESENTS

SWITCH for Business



Switch allows you to have your very own app within the Buddy Super App.





Your Business Switch App

Inside the Buddy Super App

Customise:

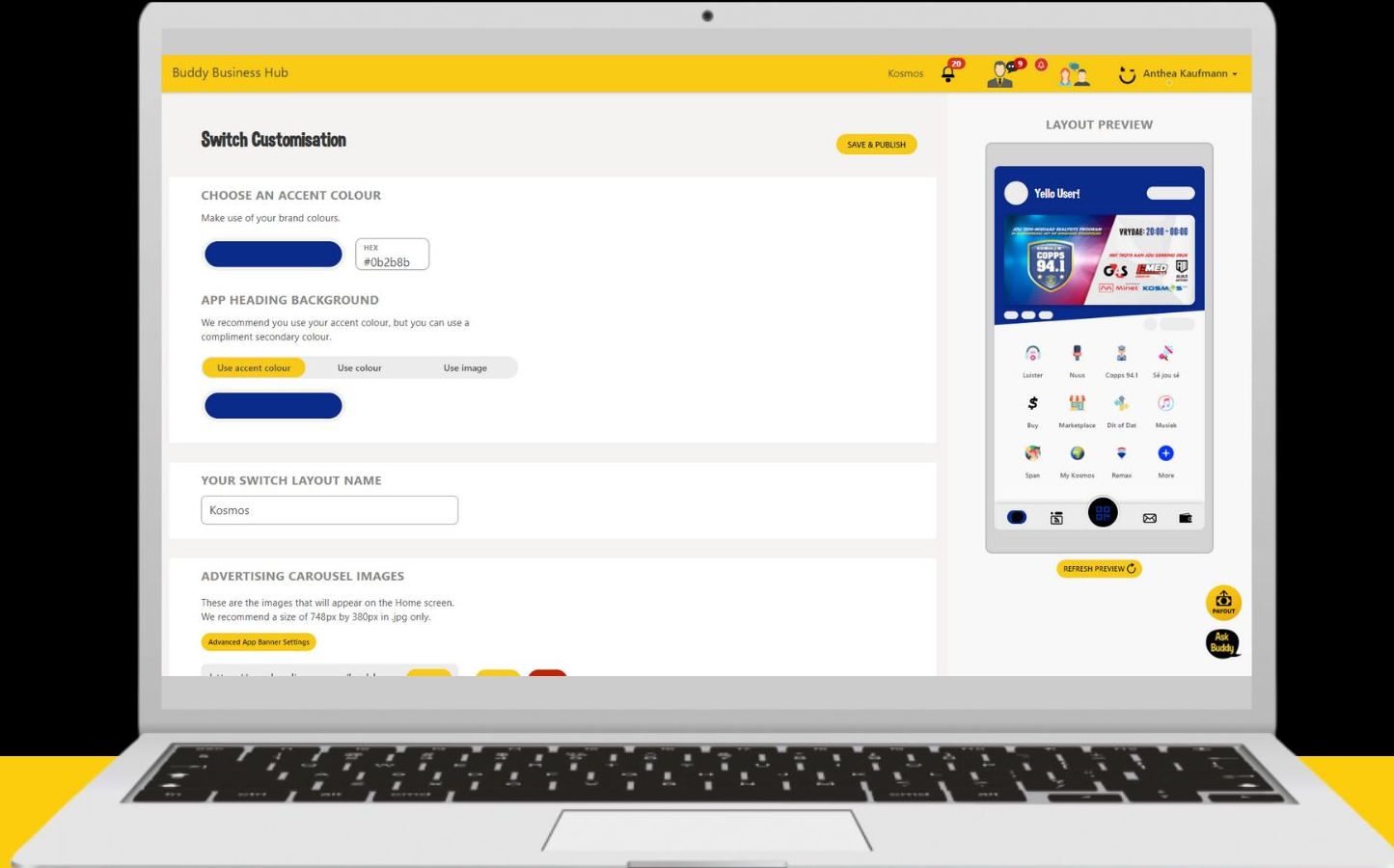
- App colours
- Banner Adverts
- Content Pages
- Subscriptions
- Vouchers
- Loyalty
- Rewards
- Social Feed
- Galleries

& loads more from the Buddy
Business HUB CMS.



My Switch App

Your own personal Business App

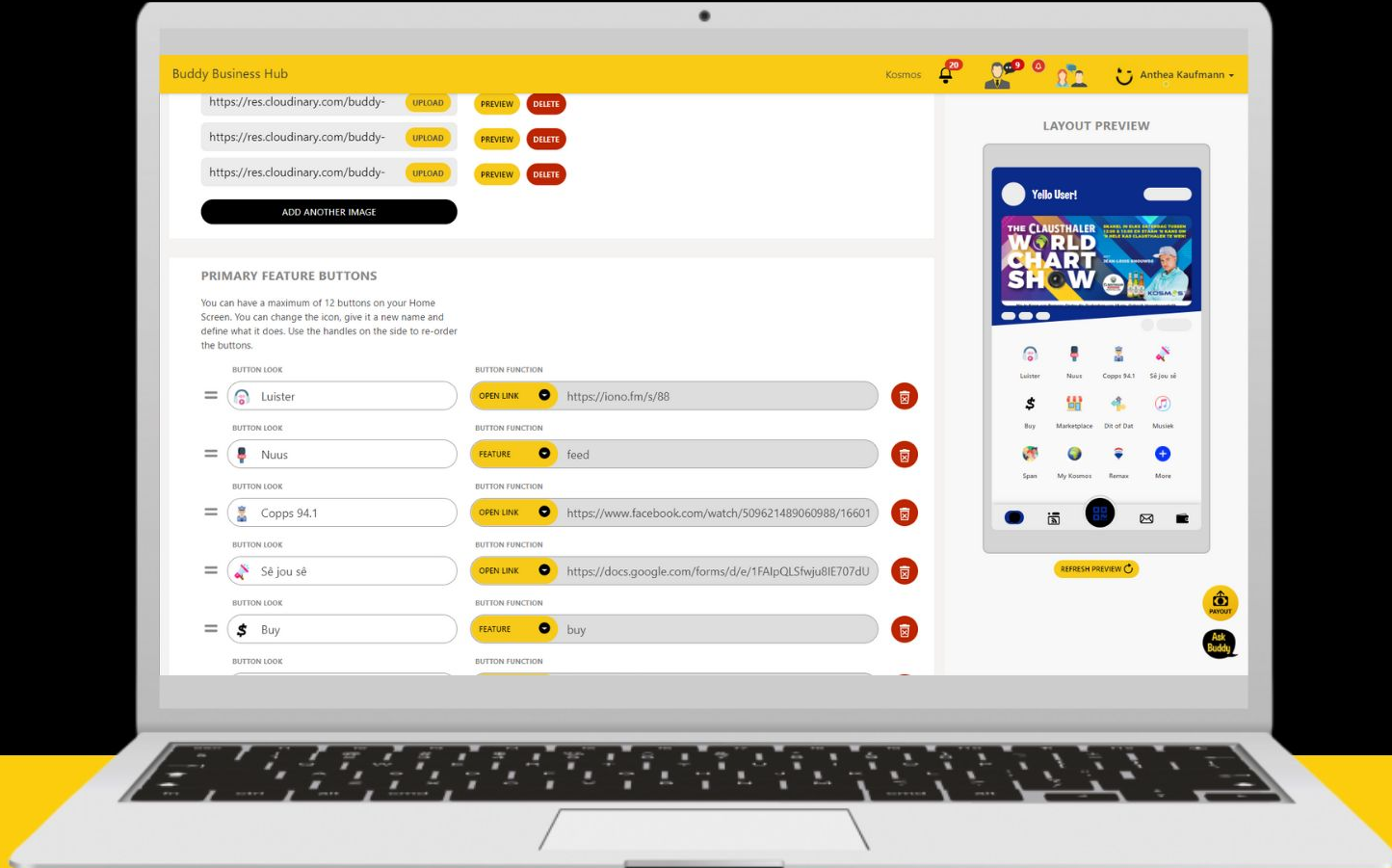


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My Switch App

Your own personal Business App



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For N\$1000 per month, you get all the benefits of having your own app plus loads more ...

- Automatically expose your business to the greater PayBuddy community (growing daily)
- Your customers have multiple additional benefits from the PayBuddy app including your app as part of an ever-growing list of community apps
- Your app is likely to stay connected to the customer and the customer is sure not to delete your app when in need of space on their phones
- Customers switch between apps as they need and like
- You earn revenue from customers
- You are able to send push notification (chat notifications)
- Create and manage content pages with text images, video & sound files
- Embed, add your own web pages - URL into the app - e.g. booking links etc.
- Your own MarketPlace - Sell and Buy products and add your fee
- Loyalty & Rewards
- Create and manage banner adverts in the app



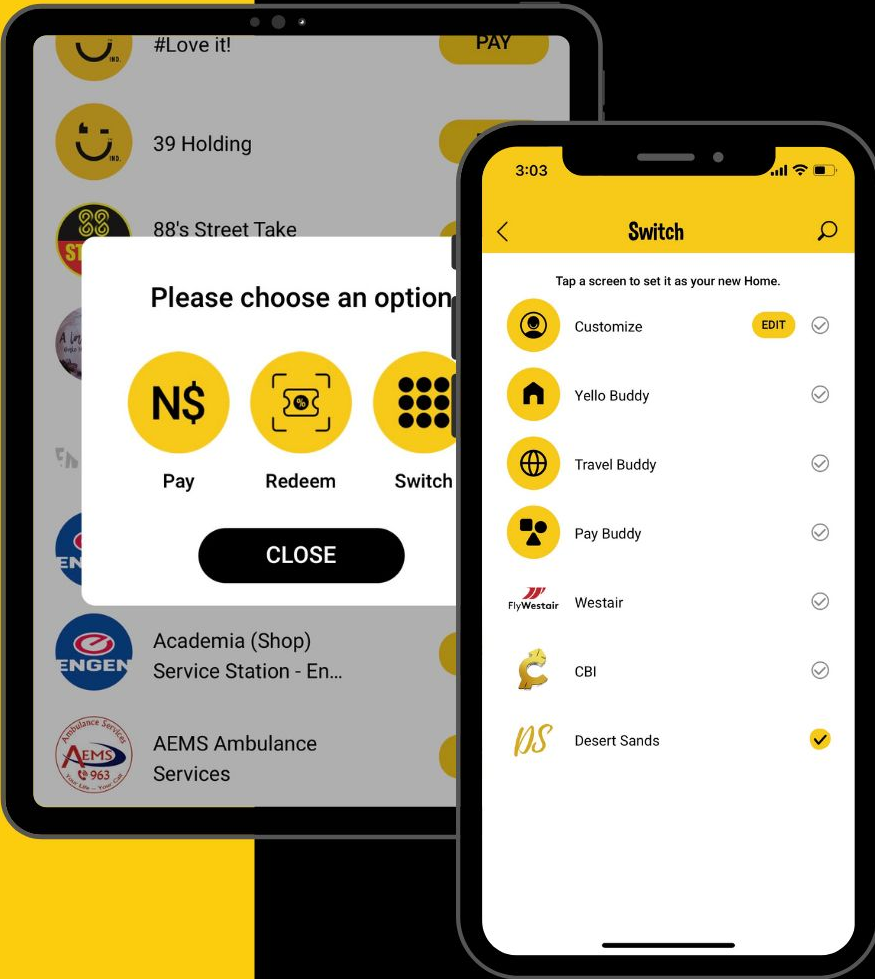


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SWITCH for Customers

Switch allows you, as a customer, to easily switch community apps from within 1 central single app on your phone - the Buddy SuperApp

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Download one Super App

No need to download multiple apps on your phone.



Register on one app

Create ONE profile and you are instantly connected to all apps in the Buddy community.



Switch

Switch between apps (communities) as you like.
Stay connected to that app even if you close and open the Buddy app again.



Save Space

Less apps - no clogging up of space on your phone.



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