

Why Buddy for your Business?

- Expose
- Payments
- Sell
- Reward
- Engage
- Communicate
- Merchant App
- Integrations

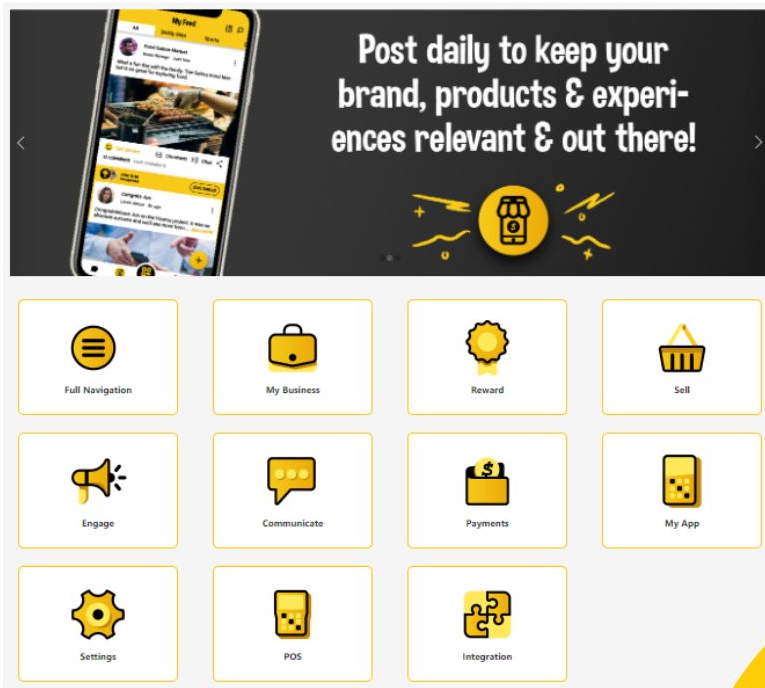


How?

A Mobile & Online E-Commerce, Payment and Rewards Customer Management Solution (CRM) & Merchant App.

Powered and hosted by a trusted & friendly Virtual Chat Assistant / Buddy (Just Ask Buddy)

User-friendly CRM Interface



Merchant App



- Sell Airtime & Electricity
- Bill Payments (DSTV, Water & Other)
- Manage Orders & Jobs
- Manage Loyalty & Rewards
- POS Solution
- Inventory Management
- Payment & Order print and chat notifications

Payments



- Accept Buddy Payments
- Direct Web Payment Link (Visa & Mastercard)
- Loyalty Payments
- Crypto Payments



Expose

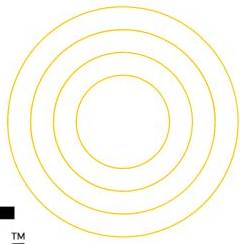
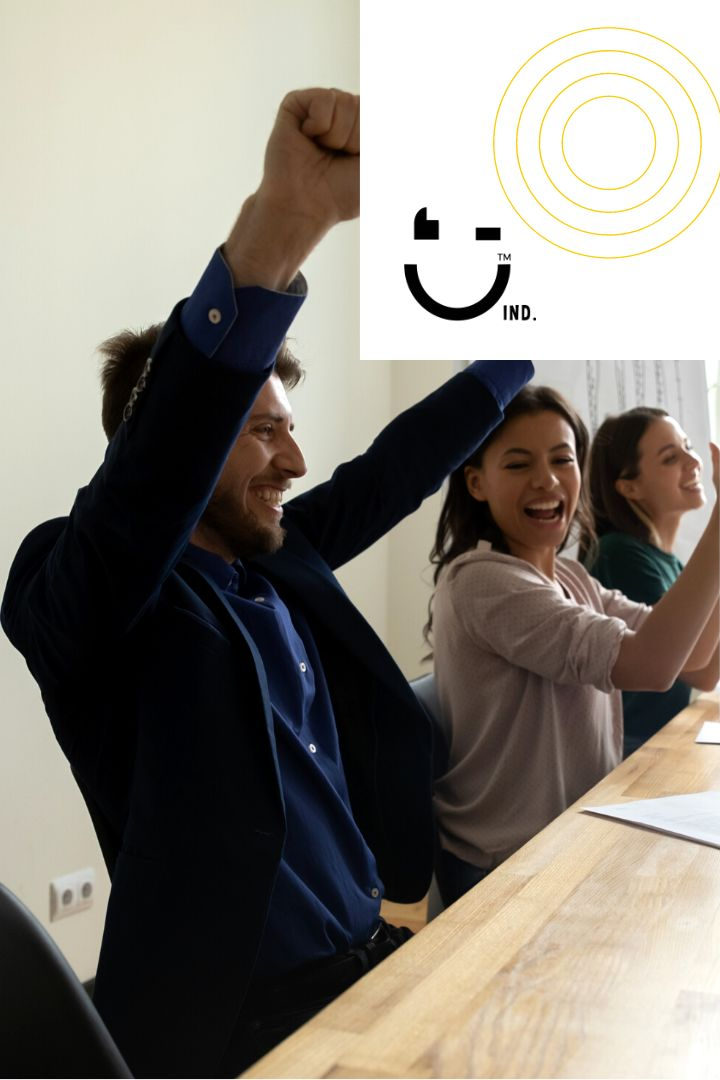
- Your own Micro Website Listing
- Digital Menus & Brochures
- List Rooms, Products or Services
- Business search Keywords
- Your own E-commerce Website
- Interactive information QR codes



My Business

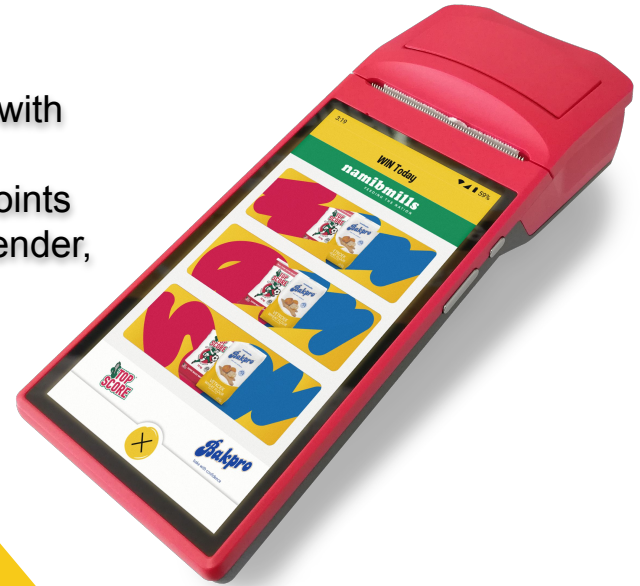
- Manage & update your business information - description, logo, social media links, operating hours, banking details, contact details and more
- View all you business contacts
- Media Management - gallery, brochures, menus, videos





Reward

- Instant Digital WIN Games
- Gift Cards
- Digital Loyalty Cards
- Printed Loyalty Cards with stamps
- Business Cashback Points
- Sales Trigger (Age, Gender, Area, Tag)

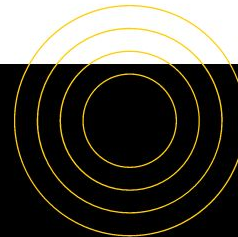




Sell



- Online and in Buddy apps
- Your own E-commerce Store
- Sell via BuddyEats & BuddyStore
- List your Business under Yello Services
- Set up Business Subscriptions





Communicate

- Send targeted, filtered mass e-mails, sms & chat messages
- Post to and manage your business feed
- Create chat channels and Buddy Spaces to engage with targeted groups
- View all users connected to your business



Marketing



Feed



Chat



Buddies





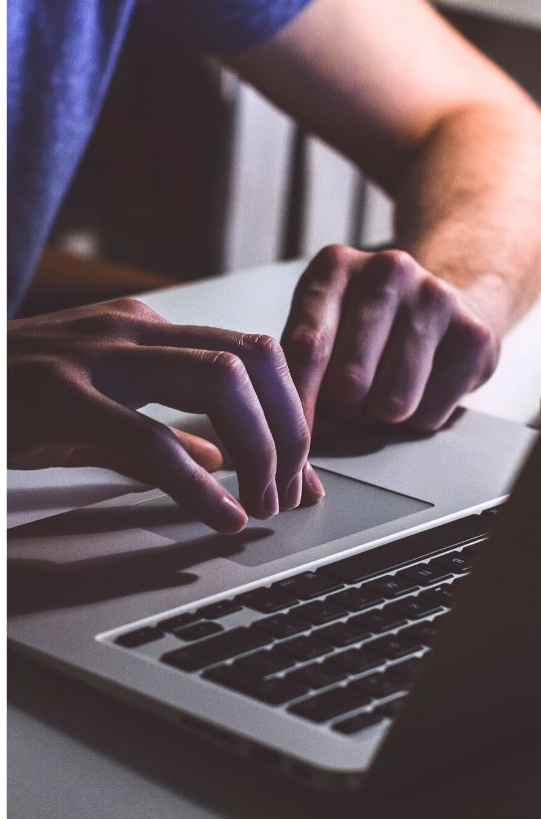
Engage

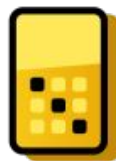
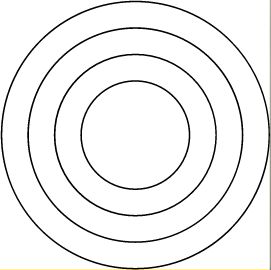
- Create Business Information Pages
 - Add Menus & Brochures
 - Create Surveys & Polls
 - Bid & Quote Request
 - Business Digital signage Manager & Player
 - Business Queue Management
 - Custom QR Generator (Links, Pages)
-



Integrations

- Wordpress, API & Xero
-





My App

Digital Business Concierge

- Create, Manage & Expose your own web app
- Chat
- Social Marketing Feed
- Push Notifications
- Information
- Payments
- Loyalty & Rewards



Let's Talk

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