



Get your Loyalty & Rewards going with Buddy!

Loyalty Cards, Gift Cards, Instant WIN & CashBack has never been this easy and affordable!



**Yello
Buddy™**

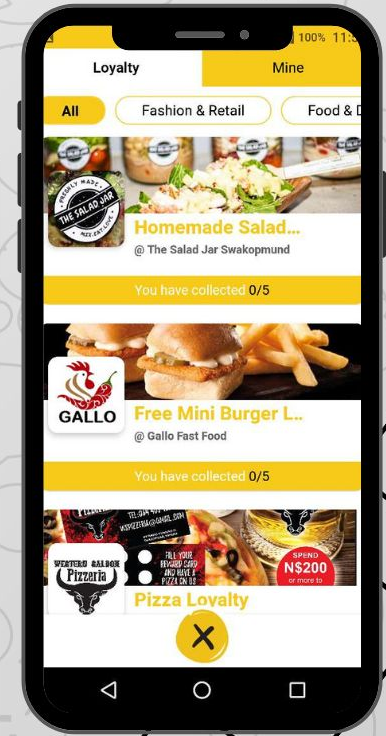
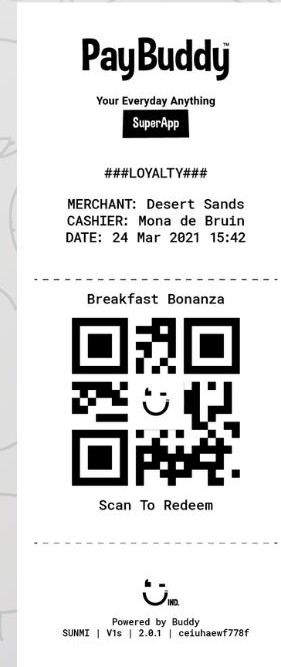
Loyalty

**Our Loyalty Feature allows a Customer to collect a set nr loyalty badges on a virtual loyalty card OR a printed Card.
Loyalty via Print, SMS, Scan or QR.**

Once a set number of loyalty badges are collected, a digital voucher is assigned to the user in-app (Buddy app) or to his Cell nr or Loyalty Card.

The user can use the digital/printed voucher as payment by sharing the SMS code, showing their Loyalty Card or using their app to Redeem Voucher.

Users can access multiple loyalty cards in an app. Loyalty cards can be matched against user profiles - such as age, gender, location & user tags.



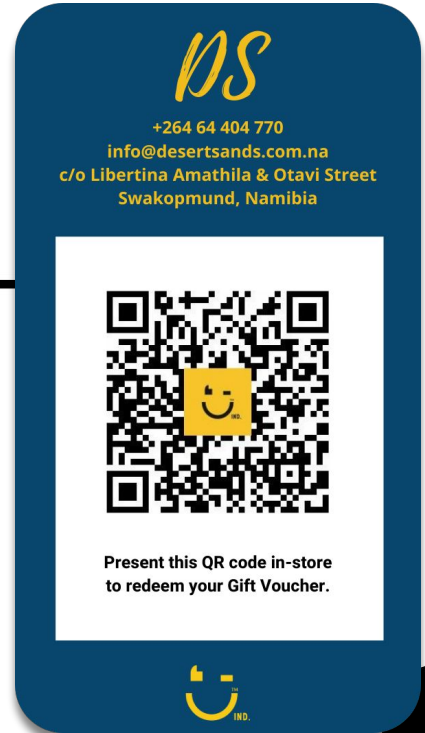
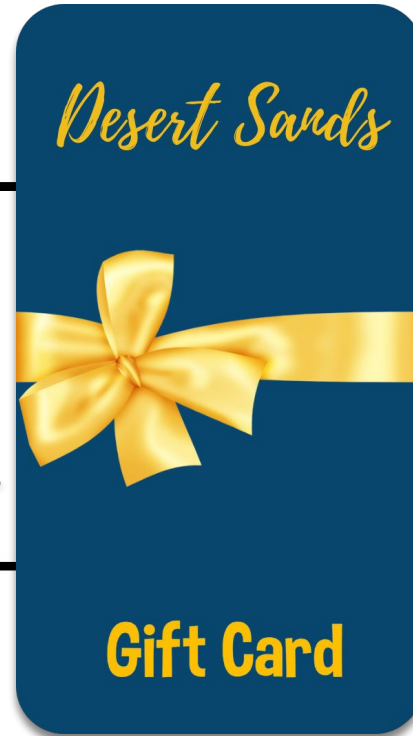
Gift Cards

A great way to encourage your existing customers to introduce your business to new customers!

Get your custom Gift Card from Buddy today!
Your branding, your logo, your contact information.

There are no set values, your customers can choose the amount they would like to Gift. Assign a Value or a Voucher.

Customers with Gift Cards usually spend more than the gift card value in-store.



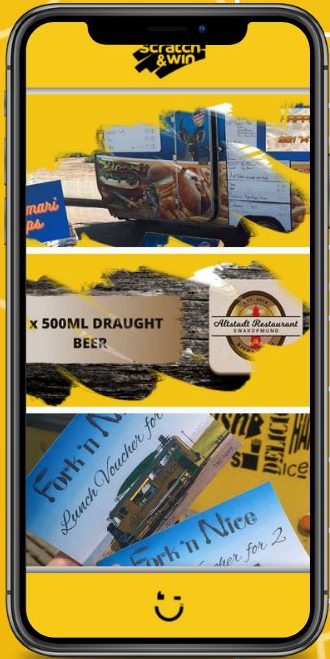


Instant WIN

WIN via ANY Buddy app, Personal Concierge app OR your Buddy Merchant App
No smartphone needed

Customers/Users can win Smile\$ loyalty points or digital vouchers (prizes) which are managed and setup under the WIN section. Users need to match 3 to win.

You can set up a WIN game based on specific Sales Triggers, or set them for all purchases made in your store.



PayBuddy™

Your Everyday Anything

SuperApp

###WIN GAME###

MERCHANT: Desert Sands
 CASHIER: Birgit Mann
 DATE: 29 Mar 2021 15:52

DS\$Spin\$Win



Scan To Redeem



Powered by Buddy

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Business Cashback

Reward Customers with Smile\$ or Business Smile\$ / cash back each time they pay or buy.

These Smile\$ (points) can be set up to be used at any Buddy Merchant, alternatively they can be set up to be used at your business only.



PayBuddy™

Your Everyday Anything

SuperApp

###SMILE\$ CASHBACK###

MERCHANT: Desert Sands
CASHIER: Janis Zraggen
DATE: 29 Mar 2021 15:52

20 SMILE\$

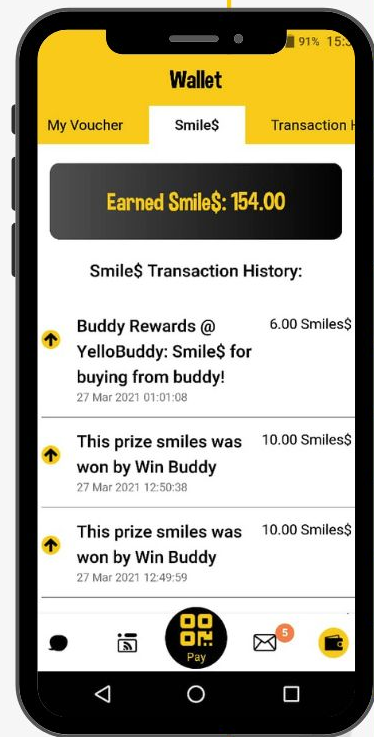


Scan To Redeem



Powered by Buddy

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Let's Talk

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