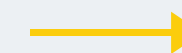




**BUDDY INDUSTRIES
(PTY) LTD**



QR Buddy





**BUDDY INDUSTRIES
(PTY) LTD**

QR Buddy *at a Glance*

GENERATE YOUR QR CODE

As a Buddy Merchant you can generate your own QR code in the Buddy CMS
Generate one or multiple QR codes simultaneously

LINK YOUR QR CODE

You can link your QR Codes to any of the following:
Buddy Page (A custom page from the CMS)
Web Link, Video, Survey Form,
Gamification (Instant WIN)

SET CERTAIN RULES

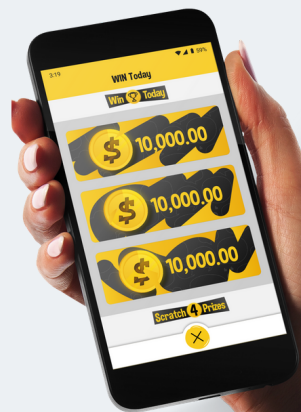
Manage the amount of times your customers may scan a QR code (e.g. only once, once every hour, once a day etc.)



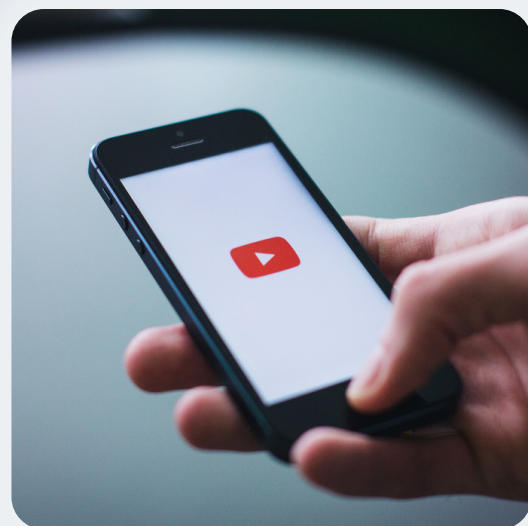


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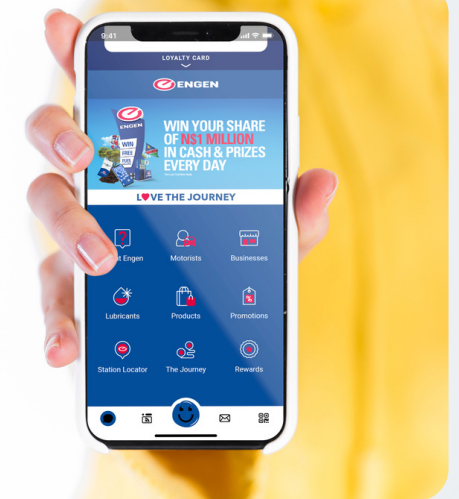
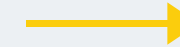
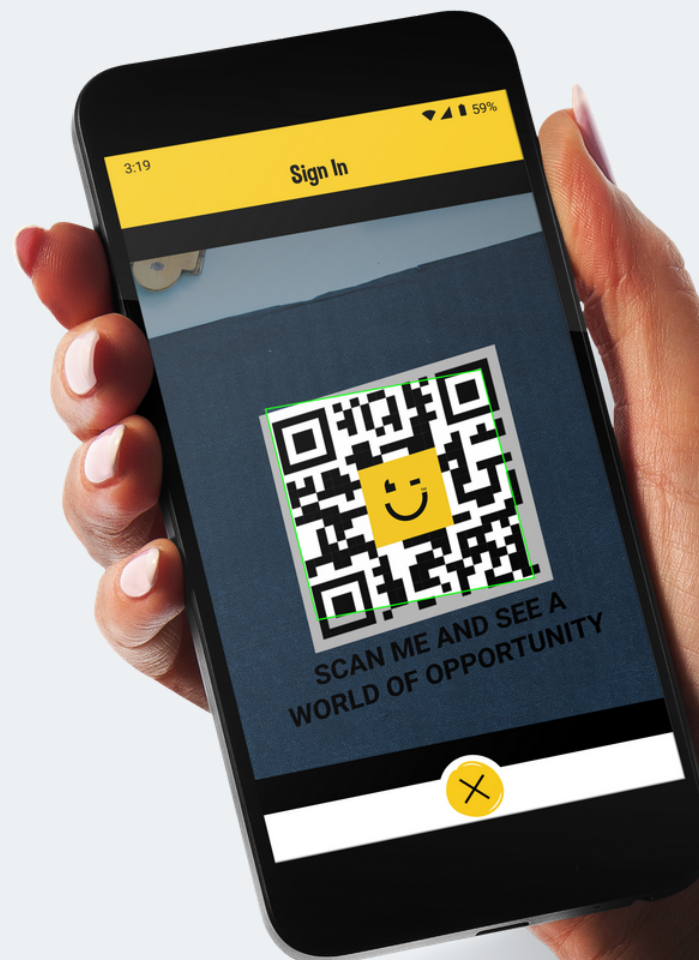
LINK YOUR BUDDY QR CODE TO



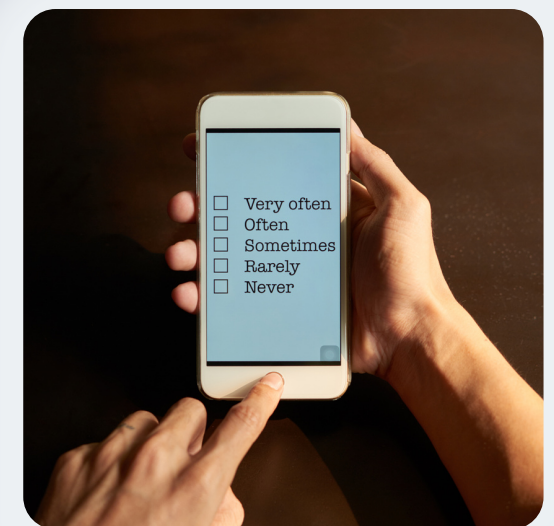
GAMES



VIDEOS



APP PAGES



SURVEYS



**BUDDY INDUSTRIES
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QR Buddy can be used for Automation

You can set up a QR code to trigger an event:

- Open a door
- Open a garage gate
- Switch on a light

It has the ability to reference a profile

This means it can check the tags linked to a user's profile and then permits that user to engage with the information stored behind each QR code subject to the set permissions; whether it be access to a building, parking, a game, loyalty, weblink, video or any information you have linked to that QR code.





Let's Talk



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